



# NEWS RELEASE

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## **Emily Dickinson Museum Names Donna M. Abelli as New Development and Marketing Manager**

AMHERST, Mass—The Emily Dickinson Museum has named Donna M. Abelli as its new development and marketing manager. Abelli, who had been the business and advertising manager at the Mead Art Museum at Amherst College for nine years, will be in charge of managing and increasing The Emily Dickinson Museum's visibility locally, regionally and nationally.

“Donna is a talented graphic designer and has been responsible for production of the Mead's many fine publications and catalogs,” said Jane Wald, executive director of The Emily Dickinson Museum. “Donna is well-known among area media and arts organizations and is one of the chief organizers of the Amherst Art Walk. She has a talent for managing successful events of all kinds, and is eager to bring this skill and many others to our own expanding development efforts,” Wald continued.

Before joining The Emily Dickinson Museum, Abelli oversaw marketing and advertising for the Mead Art Museum. She is credited with the increased visibility of the Mead's attendance and focus, while fostering town-gown relations and community involvement. An award-winning designer regionally and nationally, Abelli won an ADDY® award in 2007 for her book design of *George Bellows: A Ringside Seat*. The ADDY® awards are the advertising industry's largest and most representative competition, recognizing creative excellence and the very best advertising worldwide.

Abelli has a B.A. degree in psychology from Smith College. She is a freelance marketing graphic designer in the area. She and her children live in Amherst, Mass.

The Emily Dickinson Museum, made up of the Dickinson Homestead and The Evergreens, two historic house museums in Amherst, is devoted to the story and legacy of poet Emily Dickinson and her family. Both properties are owned by the trustees of Amherst College. The museum is overseen by a separate board of governors charged with raising its operating and capital funds. The Dickinson Homestead was the birthplace and residence of the poet Emily Dickinson (1830-1886). The Evergreens was the 1856 home of the poet's brother and sister-in-law, Austin and Susan Dickinson.

The Emily Dickinson museum is located at 280 Main Street in Amherst, Mass. The official museum Website is at [www.emilydickinsonmuseum.org](http://www.emilydickinsonmuseum.org). Hours are Wednesday through Saturday from 10 a.m. until 5 p.m., and Sundays from 1 to 5 p.m.

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